**MyBlog intro**

**Production Plan**

**PRODUCTION TITLE** MyBlog introduction sript

**LOCATION** Recording booth (no ambient sound)

**DURATION** 77 Seconds (90 seconds MAX)

**INTRODUCTION**

Hello there and welcome to my MyBlog page. If you don't know by now, my name is James Leys (thats Leys, L E Y S not LAYS like the crisps) and I'm a 1st year Advertising Student at LCC.

**MAIN POINTS**
I'm a fully trained IT technician so a lot of this creativity stuff is new ground for me - please bear with me if you see any atrocious illustrations or poor choice of colour combination when browsing the blog.

As you take a look around though, you should see my passion for old technology like CRT televisions, video games and other forms of media like films and cartoons.

I'm a video editor at heart but looking forward, I'm hoping to develop really great ideas behind the work I make as opposed to mindlessley churning out content and I'm sure that will show in the work on this blog. Yea no doubt about that. **If you stick around long enough, you'll also see me take a closer look into some specific video games so do look forward to that.**It's exciting stuff! As Austin Powers once said "It's Groovy baby, YEA".

**CONCLUSION/OUTRO**

Anyway, that's enough from me - do take a look around the MyBlog and if you have any questions, feel free to get in touch at j.leys0220231@arts.ac.uk or you can follow me on instagram @jameslovesmilk because I do love milk (semi-skimmed that is). Thanks for listening and may the force be with you.